

## **FOR IMMEDIATE RELEASE:**

### **Local Farm Offers More Than Just Trees and Family Fun for the Holiday Season**

Los Gatos, Santa Clara County, CA - (October 29, 2015) - After donating so many Christmas trees to local nonprofits and schools each holiday season, it's a wonder that Patchen California Christmas Tree Farm has any left to sell to the general public.

"At a school event here a few years ago a little boy grabbed my leg and wouldn't let go," said Jim Beck owner and founder of Patchen California. "He asked if he could come to live with me. I told him I would love to have him, but that his parents would be very sad. Later, I learned that the boy's mother was in jail in Texas and his father was nowhere to be found. That renewed my commitment to use this farm to help these kids."

Considering the list of organizations he donates to is almost as long as Santa Claus' naughty and nice list, that's just what Beck and his staff do. Some of the establishments who have received trees include the City Team Ministries, South Hills Community Church, Cupertino Community Services, American Legion, Hospice of the Valley, Lincoln High School, Corinthian House, Boy Scouts, Packard Children's Hospital, Cambrian Center, JobTrain, Loaves and Fishes, and the list goes on.

Patchen California is also available for field trips by area schools and for the past 19 consecutive years, in partnership with Colliers International, Patchen has hosted the second graders from Trace Elementary. "We have donated literally thousands of trees to the school over the years for low-income families", says Beck.

There are countless thousands of trees growing on the two Patchen Choose & Cut farms, not only the perfect place to find an ideal tree, but also a great location to spend the afternoon.

"We don't just offer Christmas trees here, we offer a great family get-away," said Beck. "Here you get to walk around in the mountains and breathe the clean mountain air. Families bring picnics or just a bottle of wine, and hang out as the kids skip rocks in the pond."

That is exactly why families return each year to the hidden little gem that has been in operation since 1969 in the Santa Cruz Mountains. We think the other reason is that folks appreciate his generosity.

"It's quite flattering, to be honest. Often people will say to me that the reason they're here is because they heard about what we do for the community. I never mention it - they tell me about it," said a smiling Beck.

Patchen California Tree Farms are located on Old Santa Cruz Highway and Old Summit Road, just a quick, scenic drive from the South Bay and Santa Cruz areas. It is open from 7 am – 7 pm (under lights) a week before Thanksgiving Day through Christmas Eve.

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